





ARE



**TAKING** 



**PREVENTION** 



TO



**HEART** 





759
Free Student Curriculum

## Free Youth Heart Screening



In response to the COVID-19 pandemic we reimagined our free heart screenings to incorporate evolving safety protocol and continued to find the 1 in 300 youth at risk from undetected heart conditions. We also launched our participation the Cardiac Safety Research Consortium's Prevention of Sudden Car-

diac Death in the Young: National Cardiac Screening Warehouse Pilot Study by contributing qualitative data to ultimately drive the inclusion of ECG testing in preventative care.

## Cardiac Emergency Response Planning



During the pandemic we continued to place AEDs and provide online mentoring for organizations to imlement cardiac emergency response plans to comthe #1 killer of student athletes. Every minute's delay **PROGRAM** in responding to an SCA victim decreases the chance

of survival by 10% so communities must be well-practiced with a written and widely communicated plan plus annual cardiac emergency drills.

## **Heart Safe Sports Communities**



231.000 SCA Prevention courses have been completed by coaches in California schools thanks to our partnership with the California Interscholastic Federation, plus THE GAME over 9,000 by coaches and sports officials

in community youth sports programs who took our free training to comply with state law. A pre/post guiz assessment of learning objectives shows an improvement from 69% to 91% in the recognition of warning signs and what to do in a cardiac emergency.

## Cardiac Risk Assessment in Primary Care



Our free, accredited, on-demand medical training for primary care practitioners earned a 92% approval rating and an average 56% tices for effective cardiac risk assessment in youth. 92% of participants stated they will

change something in their practice as a result of the training, from better dialogue about warning signs and risk factors to keeping health histories current to the use of diagnostic testing to identify cardiac abnormalities.

## Educating the Next Generation of Life Savers



To truly change the standard of care for sudden cardiac arrest prevention we must prepare the next generation of life savers to protect young hearts in their future families, workplaces and communities. Nearly 1,000 students and Girl

Scouts used our free curriculum to affect a 125% improvement in their ability to recognize warning signs and risk factors, understand what happens when SCA strikes and readiness to respond to a cardiac emergency.

## Changing the Standard of Care



As we drive systemic change in prevention policy, and return to physical activity post COVID. The California Youth Screening Pilot Program will be

heard in 2022. This voluntary school initiative proposes to assess the impact of ECG testing on cardiac risk assessment, similar to what was just signed into law in the National Defense Appropriations Act.



Eric was a healthy teen looking forward to being on his high school varsity wrestling team. He was an outgoing, energetic, charming young man who loved life, his family and friends and was passionate about being a change-maker. In July 2009, as the family prepared for a summer vacation, his mom left the house for an appointment and his dad came home for lunch 20 minutes later. He found Eric collapsed on the kitchen floor and started CPR, but it was too late. Life changed that day, forever.



Hector Paredes. President Rhina Paredes-Greeson, Vice President John Rogers, MD, Medical Director Laurie Mulligan, Chairman

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### **Recognizing our Generous Community Partners**







































# 2021 INCOME/EXPENSE REPORT

# Purpose

Through presentations, exhibits, research, working groups and collaborations with colleagues in San Diego, California and the nation, we are advancing a culture of prevention at home, in school, on the field and at the doctor's office. The footprint of Eric's legacy will drive comprehensive systemic change in health literacy, medical practice and policy, that will impact the State of California and beyond.

## **Financial Narrative**

- Program to operating expense ratio is a healthy 80:20 percent
- Permanent endowment continues to contribute to sustainability
- Assets acquired through a generous stock donation in 2016 continue to augment income and support new initiatives
- 19% of Individual Contributions are proceeds from annual Cristian's Big Heart 5k
- 92% of Individual Contributions represents major donors of ≥\$1,000
- COVID-19 continued to affect in-person program delivery of screenings and AEDs, with a greater budget allocation dedicated to digital programs, such as Keep Their Heart in the Game, Smart Hearts and Prescription for Prevention
- 2021 net income will be reinvested in 2022 budgeted initiatives

Income	2021	2020	2019
Individual Contributions	267,077	108,240	182,130
Grants	61,550	46,500	50,500
Sponsorships	0	26,500	54,450
Special Events	N/A	N/A	40,433
Other Income*	123,310	195,933	165,139
INCOME TOTAL	\$451,938	\$377,173	\$452,219
Operating Expenses	58,932	55,457	102,242
Program Expenses			
Save A Heart, Save A Life AED Program	10,708	33,286	62,362
Screen Your Teen	25,458	60,948	194,193
Taking Prevention to Heart**	188,775	154,166	70,578
OPERATING/PROGRAM EXPENSE TOTAL	\$283,873	\$303,857	\$327,133
NET INCOME	\$168,065	\$73,316	\$22,844

<sup>\*</sup>Interest, dividends and investment return, net, however, the foundation took only 51% of this total in distributions to support its 2021 budget goals.

Established in 2010, the Eric Paredes Save A Life Foundation is a nonprofit 501 (c)(3) organization



View our financials on Guidestar



<sup>\*\*</sup>Includes Keep Their Heart in the Game, Prescription for Prevention and Smart Hearts Don't Miss A Beat, No Heart Left Behind as well as other advocacy and outreach related to our mission.